

# Vital project in Sri Lanka



**Project:** Children in Media

**Objective:**

To help set up children's media groups where they will be involved in producing news items for TV, radio and newspapers in all Plan programme areas

**Target:** £32,170



## Why Plan works in Sri Lanka

Sri Lanka was one of the countries worst affected by the tsunami on Boxing Day 2004, more than 30,000 people died and over 216,000 families displaced within the region. Nearly a third of children in Sri Lanka suffer from stunted growth due to poor nutrition and around 15% of children do not go to secondary school.

Helping children claim their rights to an education, decent healthcare, clean drinking water and more is one of the best ways for communities to work their way out of poverty. Without good health or the skills an education can bring, children grow up to face the same poverty as their parents.

## How you can help

We aim to raise £32,170 to help establish children's media groups in all Plan programme areas. This will enable children to air their views publicly through children's assemblies and child media projects such as radio, film, photography and magazines. This is important because such work in communities leads naturally to children engaging with decision-makers at local, national and international level. Adults in positions of power often don't have children's rights at the forefront of their minds when making decisions, and children often have something important to bring to the debate.

Plan enables poor communities to take action together to achieve children's rights to an education, decent healthcare, clean drinking water and more. We give long-term practical support so poor communities can improve the lives of their children and themselves. We also campaign to change the way a whole range of adults - from parents to politicians - think and act, because we know their decisions can perpetuate poverty.

Children themselves can be powerful advocates for change, so we encourage them to take part in decision making, from village councils to national assemblies. And because children will be the leaders of tomorrow, we believe that strengthening their voices now will create a fairer, better world - now and in the future.

This is just one of many projects within Plan's wider education programme. With your support, this project can make a difference to the lives of many children, families and communities in Sri Lanka.

# Yes, I'd like to help a Plan project in Sri Lanka

Please complete and return this form to Plan UK, 5-6 Underhill Street, London NW1 7HS

**I would like to give £\_\_\_\_\_ (please indicate amount) to support child media in Sri Lanka (LKA0165)**

Sometimes projects become fully-funded, and occasionally circumstance dictates that our priorities change and particular projects may have to be postponed or even abandoned. When this happens, funds may be transferred to other projects.

Please indicate how you would like to pay below:

- by cheque/postal order/charity voucher made payable to 'Plan International UK'. (Please write your supporter number, if you have one, on the reverse of the cheque and enclose it with this form.)
- by Visa / Mastercard / Amex / Diners / Maestro / CAF Charity Card: (please circle)

Name of cardholder: \_\_\_\_\_

Card number:    □□□□ □□□□ □□□□ □□□□ (Maestro only) □□□

Expiry date:    □□/□□

Maestro only:   Valid from date: \_\_\_\_ / \_\_\_\_    Issue number: \_\_\_\_\_ (Maestro number)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please supply your contact details:

Title: \_\_\_\_\_ Full name: \_\_\_\_\_ Supporter reference number: \_\_\_\_\_

Home address: \_\_\_\_\_

Postcode: \_\_\_\_\_

I'm happy to receive information about Plan's work to my email address: \_\_\_\_\_

Please tick here if you would like us to acknowledge your donation.

*giftaid it*

**If you are a UK taxpayer, we can reclaim tax on your donations – at least 25p extra for every £1, at no further cost to you. Plus, until 5 April 2011, HMRC will add an extra 3p per £1. So just sign below. It's that simple:**

I declare that all donations I've made to Plan for the six years prior to this year and all donation I make from the date of this declaration until I notify you otherwise are Gift Aid donations.

Signature: \_\_\_\_\_

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# Thank you for all your support

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