

# Vital project in Brazil



**Project:** Nursery school equipment

**Objective:**  
To provide nursery school equipment in Cabo

**Target:** £6,270



## Why Plan works in Brazil

Poverty in Brazil is widespread with nearly one quarter of the population living on just £1 per day. Nearly 20% of children do not finish primary school and schools often lack the basic materials they need to engage and stimulate children in the classroom.

Plan recognises that education is a crucial way to beat poverty – enabling boys and especially girls to gain the skills and knowledge they need to pull their communities out of poverty and reach their full potential in life.

## How you can help

We aim to raise £6,270 to provide nursery school equipment in Cabo. This will help to pay for valuable items such as pens, pencils, art materials, games and toys for children to learn through touch and texture. Enabling teachers to create more engaging lessons and provide the stimulation children need to improve their education.

Children that have had interaction at an early age are much more confident, have better concentration levels and the ability to learn new skills more quickly than children who have not had any education before attending primary school. This project will give children the opportunity to achieve higher academic standards in later life and a better chance of working their way out of poverty.

Plan enables poor communities to take action together to achieve children's rights to an education, decent healthcare, clean drinking water and more. We give long-term practical support so poor communities can improve the lives of their children and themselves. We also campaign to change the way a whole range of adults - from parents to politicians - think and act, because we know their decisions can perpetuate poverty.

Children themselves can be powerful advocates for change, so we encourage them to take part in decision making, from village councils to national assemblies. And because children will be the leaders of tomorrow, we believe that strengthening their voices now will create a fairer, better world - now and in the future.

This is just one of many projects within Plan's wider education programme. With your support, this project can make a difference to the lives of many children, families and communities in Brazil.

# Vital project in Brazil



**Project:** Youth clubs and associations for children

**Objective:**  
Creating and supporting 4 youth clubs and associations for children to raise awareness of their rights within the community in Codo

**Target:** £6,270



## Why Plan works in Brazil

Poverty is widespread in Brazil with nearly one quarter of the population living on less than £1 per day. Families, particularly in rural areas, often can't afford to send their children to school or pay for their basic health needs.

Helping children claim their rights to an education, decent healthcare, clean drinking water and more is one of the best ways for communities to work their way out of poverty. Without good health or the skills an education can bring, children grow up to face the same poverty as their parents.

## How you can help

We aim to raise £6,270 to help set up 4 youth clubs and associations for children to discuss the issues that affect them and come up with solutions. Work like this helps to fulfil children's fundamental right to take part in decision-making, set out in the United Nations Convention on the Rights of the Child. But it has practical benefits, too. If we ignore children's insights, creativity and enthusiasm we ignore a vital piece in the jigsaw of social progress. Involving children often leads to positive discussions in the home on issues ranging from schooling to sanitation.

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This is just one of many projects within Plan's wider education programme. With your support, this project can make a difference to the lives of many children, families and communities in Brazil.

# Yes, I'd like to help a Plan project in Brazil

Please complete and return this form to Plan UK, 5-6 Underhill Street, London NW1 7HS

I would like to give £ \_\_\_\_\_ (*please indicate amount*) to support projects in Brazil:

Nursery School Equipment (BRA0076)  Establish youth clubs and associations (BRA0079)

Sometimes projects become fully-funded, and occasionally circumstance dictates that our priorities change and particular projects may have to be postponed or even abandoned. When this happens, funds may be transferred to other projects.

Please indicate how you would like to pay below:

- by cheque/postal order/charity voucher made payable to 'Plan International UK'. (Please write your supporter number, if you have one, on the reverse of the cheque and enclose it with this form.)
- by Visa / Mastercard / Amex / Diners / Maestro / CAF Charity Card: (*please circle*)

Name of cardholder: \_\_\_\_\_

Card number:    □□□□ □□□□ □□□□ □□□□ (Maestro only) □□□

Expiry date:    □□/□□

Maestro only:   Valid from date: \_\_\_\_ / \_\_\_\_   Issue number: \_\_\_\_\_ (Maestro number)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please supply your contact details:

Title: \_\_\_\_\_ Full name: \_\_\_\_\_ Supporter reference number: \_\_\_\_\_

Home address: \_\_\_\_\_  
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I'm happy to receive information about Plan's work to my email address: \_\_\_\_\_

Please tick here if you would like us to acknowledge your donation.

*giftaid it*

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I declare that all donations I've made to Plan for the six years prior to this year and all donation I make from the date of this declaration until I notify you otherwise are Gift Aid donations.

Signature: \_\_\_\_\_

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## Thank you for all your support

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