

# Vital project in Bolivia



**Project:** Toys for tots

**Objective:**

To provide 4002 children up to the age of five with better learning facilities in all Plan programme areas

**Target:** £26,350



## Why Plan works in Bolivia

The Republic of Bolivia is one of the poorest countries in South America. Despite recent economic growth, a third of the population is living on less than £1 a day. Many parents in Bolivia cannot afford to feed and clothe their families let alone pay for toys and games to help with their child's education, and only half of all children complete primary school.

Plan recognises that education is a crucial way to beat poverty – enabling boys and especially girls to gain the skills and knowledge they need to pull their communities out of poverty and reach their full potential in life.

## How you can help

We aim to raise £26,350 to provide furniture and toys, including paints, brushes, crayons, paper and learning materials to children in Bolivia. They will be used to help children up to the age of five have fun and receive the mental and physical stimulation they need to start learning before they attend a formal school. Plan will also give parents the training and support they need to promote and assist their children's education.

Children that have had interaction at an early age are much more confident, have better concentration levels and the ability to learn new skills more quickly than children who have not had any education before attending primary school. This project will give children the opportunity to achieve higher academic standards in later life and a better chance of working their way out of poverty.

Plan enables poor communities to take action together to achieve children's rights to an education, decent healthcare, clean drinking water and more. We give long-term practical support so poor communities can improve the lives of their children and themselves. We also campaign to change the way a whole range of adults - from parents to politicians - think and act, because we know their decisions can perpetuate poverty.

Children themselves can be powerful advocates for change, so we encourage them to take part in decision making, from village councils to national assemblies. And because children will be the leaders of tomorrow, we believe that strengthening their voices now will create a fairer, better world - now and in the future.

This is just one of many projects within Plan's wider education programme. With your support, this project can make a difference to the lives of many children, families and communities in Bolivia.

# Yes, I'd like to help a Plan project in Bolivia

Please complete and return this form to Plan UK, 5-6 Underhill Street, London NW1 7HS

**I would like to give £ \_\_\_\_\_ (please indicate amount) to help provide toys for tots in Bolivia (BOL0172)**

Sometimes projects become fully-funded, and occasionally circumstance dictates that our priorities change and particular projects may have to be postponed or even abandoned. When this happens, funds may be transferred to other projects.

Please indicate how you would like to pay below:

- by cheque/postal order/charity voucher made payable to 'Plan International UK'. (Please write your supporter number, if you have one, on the reverse of the cheque and enclose it with this form.)
- by Visa / Mastercard / Amex / Diners / Maestro / CAF Charity Card: *(please circle)*

Name of cardholder: \_\_\_\_\_

Card number:                    (Maestro only)

Expiry date:      /

Maestro only:    Valid from date: \_\_\_\_ / \_\_\_\_    Issue number: \_\_\_\_\_ (Maestro number)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please supply your contact details:

Title: \_\_\_\_\_ Full name: \_\_\_\_\_ Supporter reference number: \_\_\_\_\_

Home address: \_\_\_\_\_  
\_\_\_\_\_ Postcode: \_\_\_\_\_

I'm happy to receive information about Plan's work to my email address: \_\_\_\_\_

Please tick here if you would like us to acknowledge your donation.

*giftaid it*

**If you are a UK taxpayer, we can reclaim tax on your donations – at least 25p extra for every £1, at no further cost to you. Plus, until 5 April 2011, HMRC will add an extra 3p per £1. So just sign below. It's that simple:**

I declare that all donations I've made to Plan for the six years prior to this year and all donation I make from the date of this declaration until I notify you otherwise are Gift Aid donations.

Signature: \_\_\_\_\_

Notes: Gift Aid allows us to reclaim the tax you have paid on all donations to Plan's work. It doesn't commit you to supporting Plan for a specified length of time. You must pay an amount of UK income tax and/or capital gains tax at least equal to the tax Plan will reclaim on your donations during each tax year. If you pay tax at the higher rate, you can claim further tax relief in your Self Assessment tax return. To claim Gift Aid, we need to know your home address and your full name and title.

## Thank you for all your support

**The support these programmes provide is thanks to the generosity of our supporters but with your help we can achieve even more. If you have any questions about our work, or your support, please contact us on 020 7482 9777, or visit [www.plan-uk.org](http://www.plan-uk.org).**